

Summary

Multi-disciplined web designer holding a BS in computer science with experience in designing / developing creative, dynamic websites and interactive media; seeks an opportunity to contribute to a highly creative team of professionals.

Employment

Mainline Media LLC, Downingtown, PA

Web & Interactive Designer, Mar. 2006 - Present

- Act as lead web developer and contact person for clients on associated projects; overseeing development of multiple projects and coordinating available resources including other contractors.
- Developed & maintained over 6 websites, and multiple Flash pieces. Clients include Mainline Media, DanceSport PA, eNet Advertising, PROGNOZ Business Intelligence (Russia), and Mont Blanc Ski Resort (Canada).
- Designed & developed 2 Content Management Systems (CMS); strong focus on content generation and organization, purchasing and process oriented business tools, & client customization.
- Evaluate RFPs with development team and submit proposals to clients based on design specifications and needs.

Mod Worldwide LLC, Philadelphia, PA

Web & Multimedia Director, Visual Communication Specialist, Sept. 2004 - Mar. 2006

- Designed, developed & maintained over 12 websites with clients including Joan Shepp, Carl Dranoff, DRDG, Allan Domb, Laurie Phillips, Maxwell Realty, Reddick / Philadelphia Management, & Philadelphia CCRA. 2 websites awarded recognition by Building Industry Association of Philadelphia and Netfirms Web Hosting.
- Designed & developed 2 Content Management Systems (CMS); strong focus on content organization, website scalability, & client customization.
- Created original music, photography & video for use on websites, sales center video loops, print brochures, web / print ads & DVD media.
- Oversaw 2 web and multimedia contractors; collaborated with lead art directors to create web presence and brand translation for Mod's clients.

Verve Internet Solutions, Philadelphia, PA

Web Designer, Visual Communications Specialist, Oct. 2004 – Jan. 2005

- Conceptualized and designed website layout for Verve's first international client, the University of Rome. Design presentation praised & approved without further refinement before development.
- Conceptualized and designed Verve's flagship product website. Strong focus on brand image, product unification, & multi-faceted business presence.
- Redesigned VerveShare, a supplemental product website of Verve's flagship product; directly affected Verve's clients.

Toll Brother's Inc., Huntingdon Valley, PA

Web Designer & Interactive Media Developer, Sept. 2002 - Apr. 2003

- Designed & developed website comps & layouts including a redesign of the corporate headquarters website.
- Designed & developed satellite websites that extends corporate messages into demographic-specific brands.
- Developed a Flash-based interactive floorplan viewer; dynamic information loading, website integration, and user-friendly interface design.
- Created artwork and layout design for monthly company newsletter; published monthly online version of newsletter on corporate intranet.

Education

Drexel University, Philadelphia, PA - June, 2004
Bachelor of Science in Computer Science
Additional courses in Visual Interaction and Communication Graphics

Professional Skills

Software

Adobe Photoshop, Illustrator & InDesign CS / CS2
Adobe After Effects 6.5
Macromedia Dreamweaver, Flash & Fireworks 8
Macromedia Freehand 10
QuarkXpress 6.0
High-Logic Font Creator 4.0
Rhinoceros 3D Modeling 3.0
Sonic Foundry Sound Forge 6.0, Acid Pro 3.0
Propellarhead Software Reason 3.0
Microsoft Office

Languages

HTML / XHTML
CSS
XML, XSLT
Java, Javascript
Flash Actionscript
PHP 4.0, 5.0
SQL w/ MySQL , Oracle, SQL Server
C++, C

Online Portfolio

www.westboundmedia.net